



DANIEL DYLAN EDWARDS

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SKILLS and QUALIFICATIONS

- Developed a strong base of skills including illustration, graphic design, page layout, business management, customer service, conflict resolution, and working under deadline in a high-pressure environment while running a commercial art business for 13 years.
- Trained in Photoshop, Illustrator, InDesign, Dreamweaver, Soundforge, Acid, and QuarkXPress with additional experience in Microsoft Office, After Effects, Flash and Soundbooth.
- Knowledge of various photographic and printing techniques.
- Highly trained in graphic design and illustration, with additional experience in web design, photography, animation, film editing and writing.
- Experience developing and maintaining branding and marketing campaigns targeting diverse ethnic and socio-economic demographics
- Experience communicating with and supervising vendors to ensure timely completion of services at a high level of quality and at the lowest costs possible.
- Experience working cooperatively in an office-based team environment

PROFESSIONAL EXPERIENCE

- *Graphic Designer, MATC Marketing Division, Dec. 2008 to Present*
Working as a production artist, graphic designer, illustrator, photographer, and video designer and editor.
- *Owner and Lead Commercial Artist at Air Wear Apparel, 1995 to 2008*
Responsibilities included design and production of artwork under deadline, business management, employee management, bookkeeping and customer service.
- *Commercial Artist at Miska Design, 2002 to 2003*
Produced artwork including vinyl, airbrushed and painted graphics.
- *Head Painter at ASI Sign Graphics, 2002 to 2003*
Job duties included producing artwork by deadline, maintaining stock, and following highly complex job orders.

EDUCATION

Associate Degree of Applied Arts - Graphic Design & Illustration, May 2009
Madison Area Technical College (MATC), Madison, Wisconsin

AWARDS

Nine Addy Awards including five gold, two silver, *First Runner Up to Best Of Show* locally and *Judges Award for Best of Design* regionally.

SCHOLASTIC ACHIEVEMENT

Phi Beta Kappa member with a 3.88 GPA.